



NEWS RELEASE

Integrity Insurance Named in Deep Customer Connections' Top Ten Ranking

Appleton, Wis. (February, 2014) – Integrity Insurance ranked ninth out of 200 carriers in Deep Customer Connections, Inc.' 11th annual survey. Specifically, more than 7,000 agents rated over 200 property and casualty carriers they do business with based on 11 unique performance factors that determine an agent's ease-of-doing-business experience.

"Our aggressive service standards and focus on redefining partnership in the marketplace provide Integrity Insurance with the foundation to be a top performer," said Integrity President Jill Wagner. "We put a priority on building strong partnerships with our agents and are pleased that our efforts are reflected in Deep Customer Connections Top Ten ranking.

Deep Customer Connections specializes in research and consulting to give property and casualty carriers metrics on how easy it is for agents to write business with them.

About Integrity Insurance

Integrity Insurance established in 1933 is based in Appleton, Wisconsin. Integrity offers auto, home and business insurance through a network of independent agents throughout Iowa, Minnesota and Wisconsin. With an affiliate partner Grange Insurance based in Columbus, Ohio — the enterprise has \$2 billion in assets and \$1 billion in annual revenue and holds an AM Best rating of "A" Excellent. For more information, visit www.integrityinsurance.com.

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